

MEDIA KIT 2025

www.esglibrary.com

About Us

We're just getting started

ESGL is your meta resource, curating reliable, recent, and historical content from across the internet and social media.

We connect professionals and organizations with impactful insights to help them make informed decisions in pursuit of the 4Ps: Purpose, People, Planet, and Prosperity (including Profit). We support responsible behavior, social justice, and efforts to heal the planet while highlighting and promoting projects and platforms that drive meaningful action toward the 4Ps.

As collaborators in ESG, Sustainability, and Responsible Leadership, we believe sustainability is not about competition - it is about collaboration. This ethos defines our platform and is our unique strength.





Build better, launch faster

Our Numbers

Our audience is made up of professionals, decision-makers, and passionate individuals who value quality content and meaningful brands.

6,170+

Website Subscribers

↗ 51.24% Monthly

1,920+

LinkedIn Subscribers

↗ 20% Monthly

1.5k+

Website Visitors

↗ 100% Monthly

3,400+

LinkedIn Followers

↗ 15% Monthly

We grow everywhere.

Our Audience

Our audience is made up of professionals, decision-makers, and passionate individuals.



Build better, launch faster

Partnerships We Built

Our partners provide ESG, Sustainability, Responsible Leadership and Impact-driven solutions and services. Stay tuned for more...



Brightest

Brightest is a leading end-to-end ESG data management platform that empowers companies to collect, track, analyze, and report on their ESG performance.

Website

<https://www.brightest.io>

Contact Form

[Link](#)



Lightwave Solutions

Lightwave has helped over 500,000 customers reduce their costs and improve their productivity. Lightwave Solutions can lower your energy costs and usage.

Website

<https://www.lightwavesolutionsinc.com>

Contact Form

[Link](#)



ED4S

ED4S creates custom sustainability training that fits your business. Our expert-designed e-learning courses can be rolled out company-wide or tailored for specific teams.

Website

<https://www.ed4s.org>

Contact Form

[Link](#)



Profit Impact

Profit Impact has helped teams at SMEs turn sustainability into something they can confidently grasp, execute, and manage, creating a tangible impact on people & planet.

Website

<https://www.profit-impact.co.uk>

Contact Form

[Link](#)

Build better, launch faster

Services We Offer

To discover how we can assist in achieving your marketing and business growth goals dependent on your budget, get in touch.



Display Banner Ads

Display banners are ideal for promoting products, services, or events with eye-catching visuals and strong calls to action.

Dimensions

9:16 and 16:9 ratio

Content

Provided by client

Engagement Rate

50+ views every day



Display Your Articles

Sponsored content builds trust and authority while driving traffic through valuable, relevant storytelling.

Dimensions

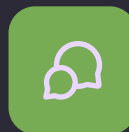
1:1 Ratio

Content

Provided by client

Engagement Rate

50+ views every day



Article Placement

Article placements are perfect for long-term visibility, blending your brand into organic content where users are already engaged.

Dimensions

1:1 Ratio

Content

Provided by client

Engagement Rate

50+ views every day



Newsletter Sponsorships

Newsletter sponsorships offer consistent visibility in a trusted channel with high open and click-through rates.

Dimensions

16:9 ratio

Content

Provided by client

Engagement Rate

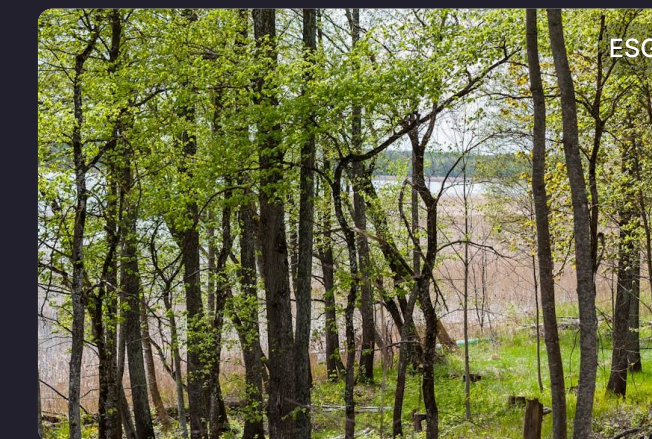
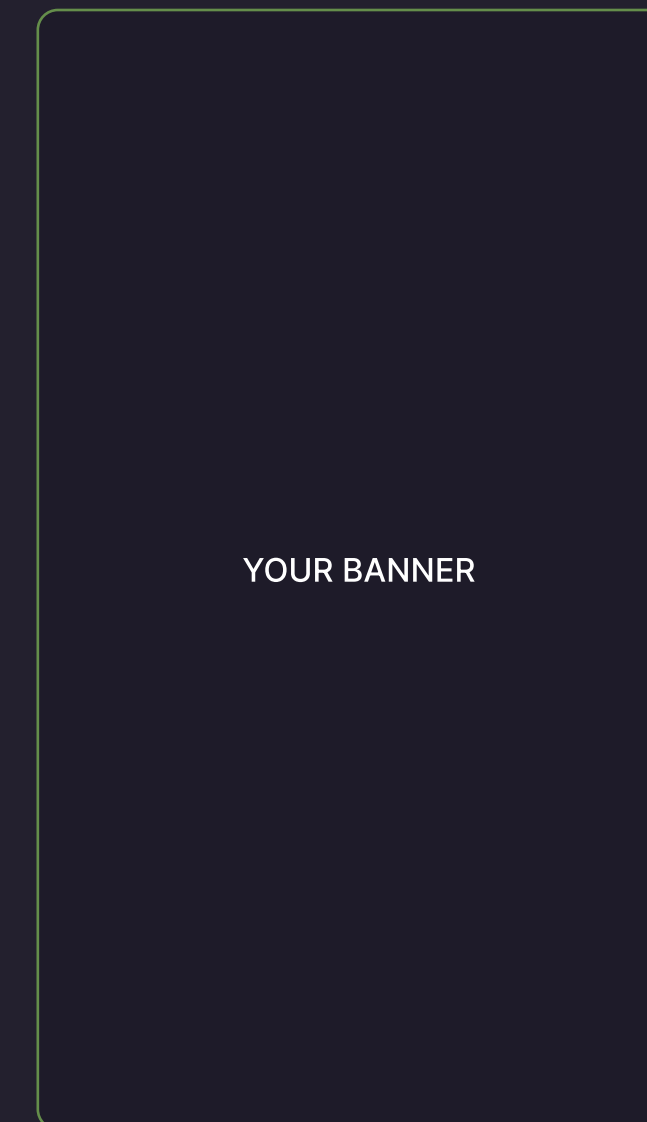
50+ views every day



Display Banner Ads

Display banners are ideal for promoting products, services, or events with eye-catching visuals and strong calls to action.

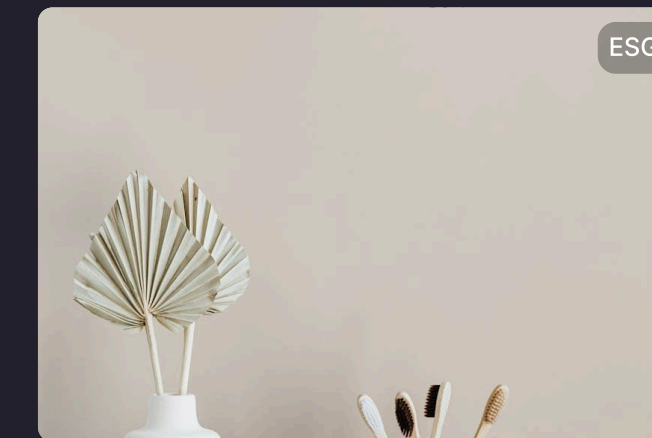
- ✓ Available in multiple sizes
- ✓ Appears on homepage, articles, and category pages.
- ✓ Supports static and animated creatives (GIF, HTML5, etc.).



Redefining Urban Living: How Green Archite...
Source: archdaily.com April 18, 2025



The Circular Economy in Action: Con...
Source: greenbiz.com Febru



Climate Risk and Business Strategy: Why E...
Source: weforum.org February 16, 2023



Next-Gen Materials: Bioplastics, Hen...
Source: ecowatch.com Febru



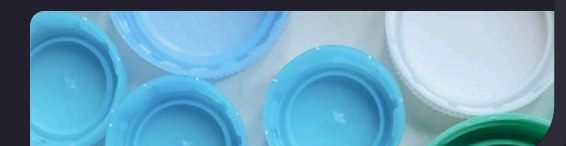
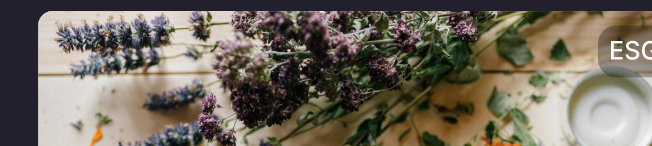
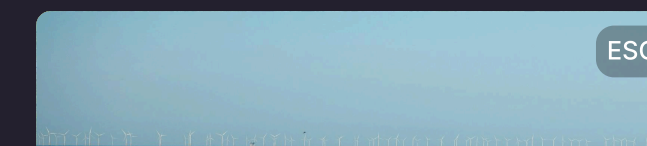
Project Test HAB 5
Source: theguardian.com February 16, 2023

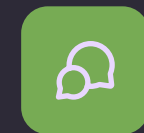
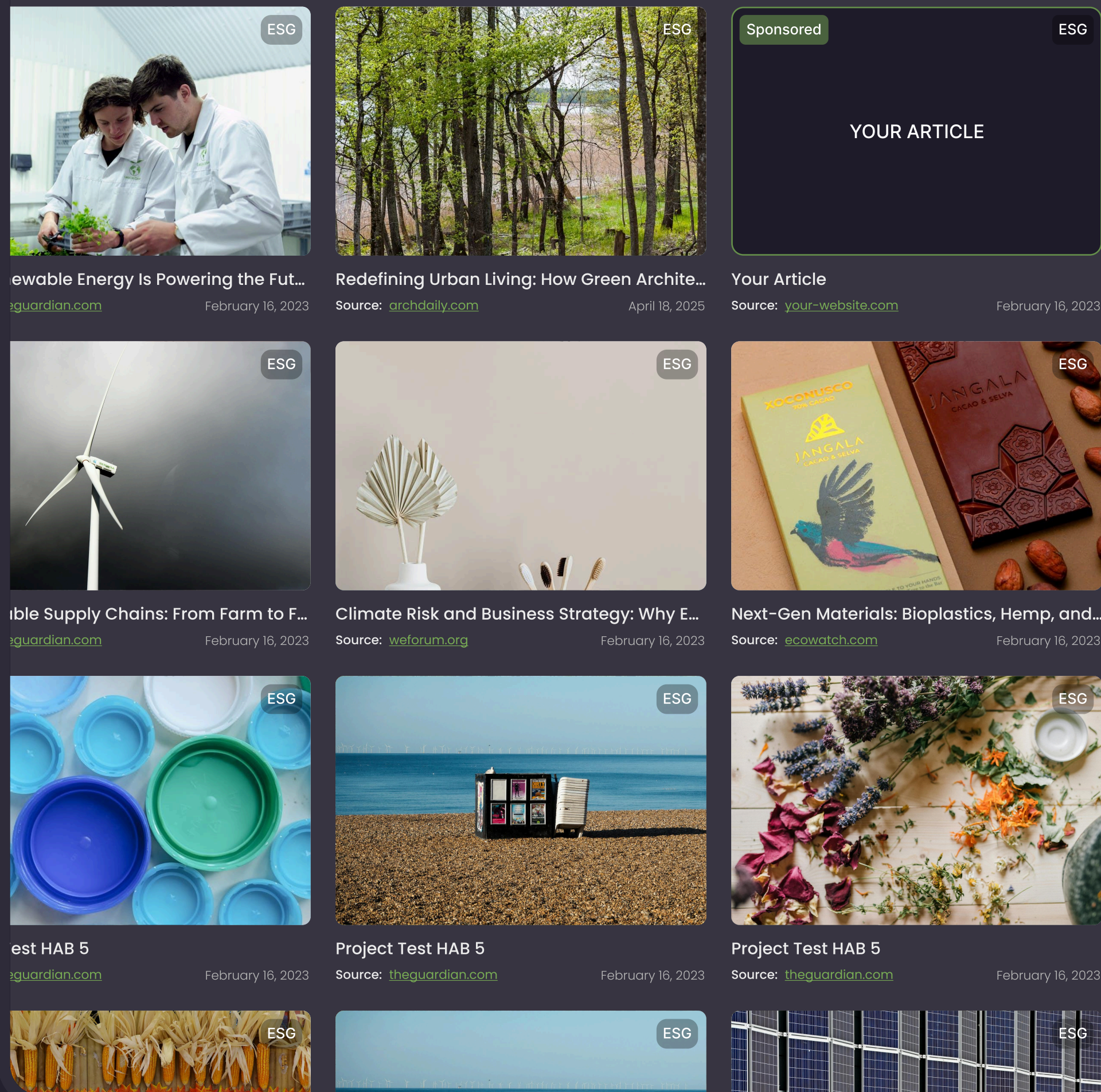


Project Test HAB 5
Source: theguardian.com February 16, 2023



Project Test HAB 5
Source: theguardian.com Febru

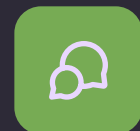




Display Your Articles

Sponsored content builds trust and authority while driving traffic through valuable, relevant storytelling.

- ✓ Share your business articles on our platform.
- ✓ Sent bi-weekly to a targeted subscriber base.
- ✓ Option to include promotional offers or featured links.



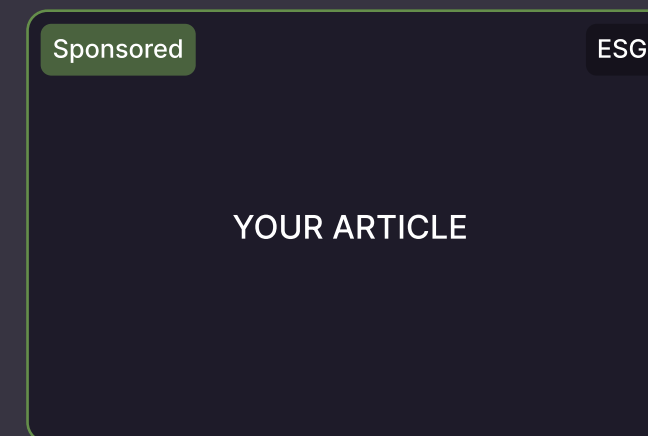
Article Placement

Article placements are perfect for long-term visibility, blending your brand into organic content where users are already engaged.

- ✓ Article placed at the top in all pages.
- ✓ Article placed in well-performing categories.
- ✓ Ideal for product launches or special promotions.

Paris Agreement

The Paris Agreement is a legally binding international treaty on climate change. It was adopted by 196 parties at the UN Climate Change Conference (COP21) in Paris, France, on 12 December 2015. It became effective on 4 November 2016.



Your Article

Source: [your-website.com](#)

February 16, 2023



Redefining Urban Living: How Green Archite...

Source: [archdaily.com](#)

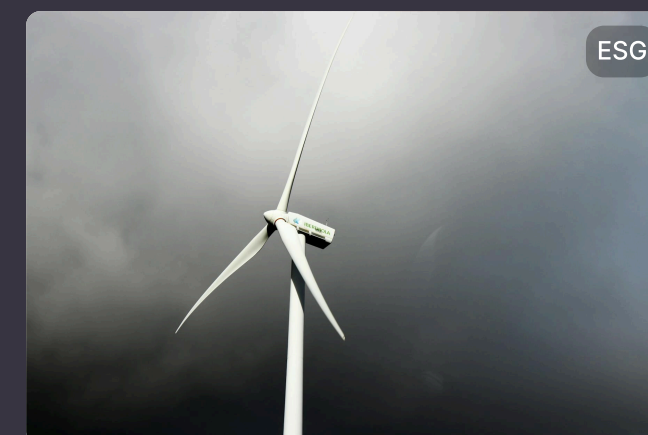
April 18, 2025



How Renewable Energy Is Powering 1

Source: [theguardian.com](#)

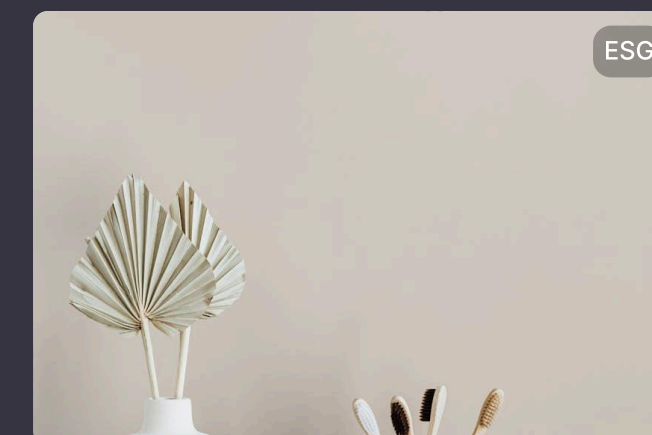
Febru



Sustainable Supply Chains: From Farm to F...

Source: [theguardian.com](#)

February 16, 2023



Climate Risk and Business Strategy: Why E...

Source: [weforum.org](#)

February 16, 2023



Next-Gen Materials: Bioplastics, Hen

Source: [ecowatch.com](#)

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YOUR BANNER

Email Newsletter

✔ Leaf is a platform that connects businesses with a global network of vetted freelance sustainability consultants. It is designed for companies that need specialized sustainability expertise without the costs and commitments of traditional hiring.

👉 Leaf offers a flexible, pay-as-you-go model that makes consulting more accessible and affordable for a range of organizations. Their platform serves clients across industries such as fashion, technology, food and beverage, and non-profits.

🌐 Consultants on Leaf provide support in areas including carbon footprint measurement, ESG reporting, supply chain decarbonization, and certification guidance. Leaf applies a vetting process to ensure consultants have relevant technical knowledge and professional experience, resulting in a curated group of qualified experts.



Newsletter Sponsorships

Newsletter sponsorships offer consistent visibility in a trusted channel with high open and click-through rates.

- ✔ Branded content or banners placed in newsletter.
- ✔ Sent bi-weekly to a targeted subscriber base.
- ✔ Option to include promotional offers or featured links.

Don't close your eyes...

To discover how we can assist in achieving your marketing and business growth goals dependent on your budget, get in touch: info@esglibrary.com



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